

# ERICH DE LA FUENTE

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International Development, Governance, Anti-Corruption, and Issues Advocacy Expert  
PhD Fellow - Governance and Policy Analysis, Maastricht University  
M.A. Latin American Studies, Government Concentration, Georgetown University  
B.A. International Relations, Florida International University  
Founder and Chief Executive Officer - EDF Consulting Inc.

## **Key Qualifications:**

- Obtaining a Ph.D. in Governance and Policy Analysis at Maastricht University, scheduled to be completed in 2021. The research focuses on how media-related policies impact digital news media freedom in democratic societies. Earned an M.A in Latin American Studies from the Georgetown University School of Foreign Service and a B.A. in International Relations from Florida International University. Multi-lingual: Fluent in English, Spanish, and Portuguese and proficient in Italian and Russian.
- Senior governance and advocacy expert with 25+ years of experience working in international affairs, development, national security, public diplomacy, and issues advocacy. Specializes in designing, implementing, and evaluating democracy/governance, anti-corruption, rule-of-law and judicial reform projects throughout Latin America, Eastern Europe, Eurasia, Africa, and the Middle East.
- Founder and CEO of EDF Consulting Inc., an international consulting firm that provides senior counsel to a broad client portfolio, including the U.S. Agency for International Development (USAID), Millennium Challenge Corporation, Inter-American Development Bank, World Bank, Transparency International, Florida International University, American Bar Association, Pan-American Development Foundation, World Learning, Delta Air Lines, Microsoft, DHL, Visa, Siemens, Coca-Cola, Pfizer, Merck, Honeywell Aerospace, Smiths Detection, Solarcentury, Fortinet, F5 Networks, among others.
- Board of Directors and/or Advisory Board member for various nonprofit organizations, including Junior Achievement Americas (JAA), the National Academy Foundation (NAF) and the Cuban Research Institute at Florida International University.

## Education:

**Expected 2021** Ph.D. Fellow – Governance and Policy Analysis  
Maastricht University, The Netherlands

**1995** Master of Arts – Latin American Studies, Georgetown University  
Washington D.C., United States

**1993** Bachelor of Arts – International Relations, Florida International University  
Miami, Florida, United States

## Summary of Relevant Experience

### CEO, EDF Consulting Inc, (2001-Present)

#### Miami, Florida / Buenos Aires, Argentina / São Paulo, Brazil / Kiev, Ukraine

- Oversees the consulting firm's strategy and operations.
- Provides senior strategic counsel to USAID and various multilateral organizations operating in Latin America, Africa, Eurasia, Eastern Europe, and the Middle East in the areas of good governance, anti-corruption, rule-of-law, judicial reform, and issues advocacy.
- Select projects:
  - Mobilizing Action Against Corruption Activity (Armenia)
  - Justice Reform and Modernization Program (Colombia)
  - Criminal Justice System Strengthened Project (Dominican Republic)
  - Democracy Strengthening Program (El Salvador)
  - Transparency and Integrity Program (Guatemala)
  - Haiti Recovery Initiative (Haiti)
  - Judicial Reform Project (Jordan)
  - Institutional Development and Training Program (Nicaragua)
  - Millennium Challenge Corporation Country Programs (Paraguay & Rwanda)
  - Duteze Imbere Ubutabera (Let's Promote Justice) Activity (Rwanda)
  - Issues Advocacy Trainings -Transparency International (Ukraine/Georgia/Armenia/Latvia)
  - World Bank Corporate Governance/Procurement Strategy (Washington DC/Global)
- Designed government affairs, strategic communications, and issues advocacy strategies for corporate clients, including Delta Air Lines, Microsoft, DHL, Visa International, Siemens, Pfizer, Merck, Honeywell Aerospace, Solarcentury, Fortinet and F5 Networks, among others.

### CEO, LLYC, Miami, Florida (2016-2018)

- Led mergers, account team transitions and private sector clients after asset purchases.
- Managed multimillion-dollar client portfolio.
- Oversaw a team of more than 100 employees in 10 countries.

**Vice President, Government Affairs/Investor Relations, EL SITIO, Buenos Aires, Argentina (1999-2001)**

- Managed corporate positioning, strategic planning, governments affairs, and investor and media relations for EL SITIO, the first Latin America-based internet media company that publicly traded on the NASDAQ stock market.

**Vice President, Edelman, Miami, Florida / São Paulo, Brazil (1998-1999)**

- Directed the Regional Latin American office and developed advocacy strategies for international companies and institutions operating in Latin America.

**Senior Manager, Burson-Marsteller, Miami, Florida (1997-1998)**

- Designed crisis management and strategic communication strategies for companies operating in the United States, Europe, and Latin America.

**Senior Associate, Good Governance/Anti-Corruption, Casals & Associates, Inc., Washington, D.C. (1994-1997)**

- Provided senior counsel to civil society organizations to develop public advocacy campaigns focused on good governance and anti-corruption practices in Argentina, Brazil, Colombia, El Salvador, Guatemala, Honduras, Nicaragua, Panama, Peru, and Venezuela.

**Countries of Work Experience**

Argentina, Armenia, Bolivia, Brazil, Cambodia, Chile, Colombia, Costa Rica, Democratic Republic of Congo, Dominican Republic, Ecuador, El Salvador, Georgia, Guatemala, Haiti, Honduras, Jordan, Latvia, Mexico, Nicaragua, Panama, Paraguay, Peru, Rwanda, Spain, Slovenia, Philippines, Ukraine, Venezuela, Vietnam and the United States.

**Selected Publications:**

de la Fuente, Erich. (2020). [\*The Possible Impact of COVID-19 on the 2020 U.S. Elections\*](#). IDEAS.

de la Fuente, Erich. (2017). [\*U.S. Foreign Policy Towards Latin America under Trump: Beyond Business as Usual\*](#). *Developing Ideas*.

de la Fuente, Erich. (2017). [\*U.S. Foreign Policy Towards Latin America in the Trump Era\*](#). *UNO Magazine*, vol. 28.

de la Fuente, Erich. (2011). [\*The Current State of Argentina's Oil Industry\*](#). Western Hemisphere Security Analysis Center, Florida International University.

de la Fuente, Erich. (2011). [\*ALBA, A Political Tool for Venezuela's Foreign Policy\*](#). Western Hemisphere Security Analysis Center, Florida International University.

de la Fuente, Erich. (2010). [\*Cuba's Role in Venezuela's Control of the Internet\*](#). Western Hemisphere Security Analysis Center, Florida International University. Republished through the Institute for Cuban and Cuban American Studies, University of Miami in 2011.