

Florida International University
School of International and Public Affairs
Program in the Study of Spirituality
spirituality.fiu.edu

Spirituality and Entrepreneurship in India, Jan. 20

Dipak C. Jain of the Kellogg School of Management at Northwestern University will speak on “Spirituality and Entrepreneurship: Indian Perspectives,” at noon on Wednesday, January 20, 2010, in the Graham Center East Ballroom on FIU’s Modesto A Maidique Campus, 11200 SW 8th Street in West Dade.

India’s economy, one of the fastest-growing in the world, is a juxtaposition of a rich and ancient culture with free market, entrepreneurial policies. Jain, an expert in cross-cultural product diffusion, will explore the interactions between tradition and cutting-edge, high-tech development

He is the Sandy and Morton Goldman Professor in Entrepreneurial Studies and a professor of marketing at the Kellogg School of Management, where he has been a member of the faculty since 1987. From 2001-2009, Jain served as Dean of the Kellogg School.

The lecture is the second in a series on “spirituality and entrepreneurship” presented by FIU’s Program in the Study of Spirituality, Pino Global Entrepreneurship Center, and Institute for Asian Studies. It is free and open to the public.