



School of International and Public Affairs

Presentation

By

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SCHOLARLY PUBLISHING IN THE DIGITAL AGE

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The scholarly publishing landscape is in a state of flux. Two major recent events--the recession and the proliferation of popular electronic reading technologies—have begun to impact scholarly publishing in ways that were unknown even a year ago. The market for scholarly publications has become very tight, with both libraries and individuals buying fewer physical books than ever before. Both parties have begun to favor e-books and e-readers in increasing numbers. In turn, university presses are changing the way they publish books--many have reduced the numbers of books they are publishing, and are modifying their publishing programs to focus on their greatest strengths and to take advantage of the new electronic publishing landscape. How can a scholar negotiate this complicated, evolving publishing climate and still meet the goals for promotion and tenure? I will be discussing this important issue in the first half of my presentation; in the second half, I will introduce UPF's new e-book initiative, which provides open access textbooks and monographs for individual and classroom use with an option to purchase a hard copy of the book.

