

Florida International University
School of International and Public Affairs
Program in the Study of Spirituality
spirituality.fiu.edu

Megatrends 2010 author, Patricia Aburdene, will bring her message of “conscious capitalism” to FIU on February 24, 2010. Her talk, which is free and open to the public, will be held 4-6 p.m. in room 140 of the Graham University Center on the Modesto Maidique Campus, 11200 SW 8th Street in West Dade.

“The quest for spirituality is the greatest megatrend of our era,” according to Aburdene. “The problem is organizations take longer to change than people do and the people inside companies fall victim to the lie that ‘business as usual’ would have us believe: the idea that there is an impenetrable barrier between personal spirituality and corporate transformation, between Spirit and business.”

One of the world’s leading social forecasters for twenty-five years, Aburdene has helped thousands of organizations and millions of people make the most of social change and transformation. She has brought her message of “conscious capitalism” throughout the Americas, Europe and the Pacific Rim. Her clients include Herman Miller, Harley-Davidson, the Management Institute of New Zealand, the LOHAS 10 Conference and Deloitte.

Aburdene’s lifelong career in business journalism began at *Forbes* in 1978. As a Public Policy Fellow at Radcliffe College, Cambridge, Massachusetts, from 1993 to 1996, she explored emerging leadership models.

Patricia Aburdene holds a BA in philosophy from Newton College of the Sacred Heart (now Boston College), a MS in library science from Catholic University and three honorary doctorates. In 1990, she was awarded the Medal of Italy for her interpretation of global trends. Patricia lives in Boulder, Colorado and Manchester, Massachusetts.

Her talk at FIU is co-sponsored by FIU’s Program in the Study of Spirituality and the Pino Global Entrepreneurship Center.

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